



# Association for Bright Children of Ontario



## 2015 Conference

### Sponsorship and Exhibitor Opportunities

ABC Ontario is proud to hold its 2015 Conference at Humber College, North Campus, in Toronto, Ontario from February 20<sup>th</sup> to the 21<sup>st</sup>, 2015. This year's conference is being hosted by our Peel chapter.

At this year's conference, we anticipate approximately 350 motivated attendees over the two day event that support the educational, emotional and social needs of bright and gifted children. Attendees may include educators, students, parents, caregivers, mental health professionals and other professionals from across Ontario and possibly other provinces. Personal contact between exhibitors and attendees will be promoted including exposure in areas with high conference activity.

**To reserve one of these Sponsorship and Exhibitor Opportunities, please fill out and return the last page of this package.** Please direct any questions about sponsorship or exhibitor opportunities to Barb Cyr at [bcyr@abcpeel.org](mailto:bcyr@abcpeel.org). You must reserve before February 6, 2015, to be included in the conference program.

### CONFERENCE SPONSORSHIP OPTIONS

**Primary Event Sponsorship** exclusive to one organization only, available on first come – first served basis.

Benefits:

- Your name and/or logo shown as Primary Event Sponsor in the Conference Program and other printed materials in support of the 2015 ABC Conference.
- Your name and/or logo displayed using Power Point Presentation on the big screen in the Lecture room.
- Your name and/or logo, and web link posted on the ABC Ontario Conference website through to August 2015.
- Your logo will be on a self-supporting banner or sign, provided by you, in the exhibitor area. (no larger than 3' x7')
- Optional exhibitor table.
- Registration for two attendees for both days, including lunch and the keynote speaker session.
- Your literature, if received by February 12th, 2015, inserted into Conference <sup>[1]</sup>Welcome Bags.

**Primary Event Sponsorship Cost \$5000.00**

**Platinum Level Sponsorship** limited to five organizations only, available on first come – first served basis

Benefits:

- Your name and/or logo shown as a Platinum Sponsor in the Conference Program and other printed materials in support of the ABC Conference.
- Your logo will be on a self-supporting banner or sign (no larger than 3' x7'), provided by you, in the exhibitor area.
- Your name, logo, and web link posted on the ABC Ontario conference website thru to August 2015.
- Optional exhibitor table.
- Registration for two attendees for one day, including a lunch and the keynote speaker session.
- Your literature, if received by Feb.12th, inserted into conference <sup>[1]</sup>Welcome bags.

**Platinum Level Sponsorship Cost \$1000.00**

**Gold Level Sponsorship** limited to five organizations only, available on first come – first served basis

Benefits:

- Your name and/or logo will be shown as a Gold Sponsor in the Conference Program and other printed materials in support of the ABC Conference.
- Your name, logo, and web link posted on the ABC Conference website through August 2015.
- Optional exhibitor table.
- Registration for one attendee, which includes lunch and the keynote speaker session, either day.
- Your literature, if received by February 12<sup>th</sup>, 2015, will be inserted into conference <sup>[1]</sup>Welcome Bags.

**Gold Level Sponsorship Cost \$500.00**

**Welcome Bag Sponsorship** exclusive to one organization only, materials provided by sponsor.

This form of sponsorship is very popular and in high demand. The Welcome Bag Sponsor will provide bags for 400 delegates. Each delegate attending will be given a conference Welcome Bag upon registration at the beginning of each day of the conference. Welcome Bags with your name and/or logo or imprint will provide significant exposure for your company or organization both during the conference and long afterwards.

Benefits:

- Registration for one attendee, which includes lunch and the keynote speaker session, either day.
- Your literature, if received by February 12<sup>th</sup>, 2015, will be inserted into conference <sup>[1]</sup>Welcome Bags.

Bag Requirements:

- Dimensions at least 13"W x 4"D x 12"H.
- Suitable for carrying at least 4 kg of materials.
- Delivered to ABC Peel chapter by February 5th, 2015.

Welcome Bag Sponsorship available on first come – first served basis and will be confirmed upon receipt of suitable materials by the set deadline of February 12<sup>th</sup>, 2015

**Welcome Bag Sponsorship Cost \$75.00**

**Pen & Notebook Sponsorship** exclusive to one organization only, materials to be provided by sponsor.

Pen & Notebook Sponsorship is an excellent way to gain exposure during and after the conference.. Sponsor will provide a pen and notebook/pad for 400 delegates. This is an item that every delegate will receive and use throughout the conference. Every delegate will receive the pen and notebook/pad in their Welcome Bag after registration each day of the conference.

Benefits:

- Registration for one attendee, which includes lunch and the keynote speaker session, either day.
- Your literature, if received by February 12<sup>th</sup>, 2015, will be inserted into conference <sup>[1]</sup>Welcome Bags.

Material Requirements:

- 400 note pads, minimum 20 pages, minimum size required 5.5in. x 8.5in.
- 400 pens, black or blue ink.
- Items must be delivered to ABC Peel chapter by February 12<sup>th</sup>, 2015.

Pen & Notebook Sponsorship is available on first come – first served basis, and will be confirmed only upon receipt of suitable materials by the set deadline.

**Pen & Notebook Sponsorship Cost \$75.00**

**Badge with Lanyard Sponsorship** exclusive to one organization only, materials to be provided by sponsor.

This form of sponsorship is very popular and in high demand. Lanyards will be worn by approximately 400 people attending the ABC Ontario Conference. Take this golden opportunity to promote your company's name and enhance its image by sponsoring conference lanyards. Name badges are compulsory for all delegates, volunteers and ABC personnel, and must be worn at all times. Providing lanyards with your company's logo imprinted on them is an excellent way to promote your company. Lanyard and badges must be provided by the sponsor.

Badge with Lanyard Sponsor Benefits:

- Registration for one attendee, which includes lunch and the keynote speaker session, either day.
- Your literature, if received by February 12<sup>th</sup>, 2015, will be inserted into conference <sup>[1]</sup>Welcome Bags.

Requirements:

- 400 lanyards with 3" x 4" badge carriers.
- Items must be delivered to ABC Peel chapter by February 12<sup>th</sup>, 2015.

Badge with Lanyard Sponsorship is available on first come – first served basis, and will be confirmed only upon receipt of lanyards & badges by the set deadline.

**Badge with Lanyard Sponsorship Cost \$75.00**

## **Item in Welcome Bag Sponsorship**

Do you have a message, product or service you'd like to put in front of the conference participants? Simply ship your brochures and/or promotional items to ABC Peel chapter and we will ensure your promotional item is inserted in the <sup>[1]</sup>Welcome Bags of each conference participant. This is an excellent opportunity to reach this target market.

### Requirements

- Maximum size of literature or handout 10" x 12".
- Your literature/product must be received by February 12th, 2015.

Note: ABC Ontario reserves the right to refuse materials that may be considered offensive to attendees or incompatible with the theme of the Conference.

## **Item in Welcome Bag Sponsorship Cost \$50.00**

### **Workshop/Mini Presentation Sponsorship** - \$250.00/workshop

Sponsorships are available for select Breakout Sessions. You may select which session you wish to sponsor once the sessions have been finalized.

#### Workshop/Mini Presentation Sponsor Benefits:

- Your company logo displayed on the projection screen located inside the classroom as workshop participants enter.
- Your name and/or logo shown on the workshop sign outside the classroom
- Your name and/or logo in the conference program as a workshop sponsor and on other printed materials in support of the ABC Ontario Conference.
- Your literature, if received by February 12<sup>th</sup>, 2015, will be inserted into conference <sup>[1]</sup>Welcome Bags.

### **Children/Youth Program Sponsorship** - \$250.00/program

Sponsorships are available for certain child/youth programs. You may select which program you wish to sponsor once the programs have been finalized.

#### Children/Youth Program Sponsor Benefits:

- Your company logo displayed on the projection screen located inside the classroom as participants enter.
- Your name and/or logo shown on the workshop sign outside the classroom.
- Your name and/or logo in the conference program as a workshop sponsor and on other printed materials in support of the ABC Ontario Conference.
- Your literature, if received by February 12<sup>th</sup>, 2015, will be inserted into conference <sup>[1]</sup>Welcome Bags.

**\*\*Note regarding workshop, mini-presentation, program sponsors - Not all sessions or programs will be available for sponsorship. Availability of sponsorship will be on a first come - first served basis, confirmed only upon receipt of payment by the set deadline.**

## EXHIBITOR INFORMATION

In addition to the Primary, Platinum and Gold Sponsorship opportunities above, which include Exhibitor privileges, ABC offers individual Exhibitor tables with high traffic and visibility. Tables are 6 feet long by 30 inches wide. Each Exhibitor Table Package includes lunch for one.

Exhibit space is right in the middle of ABC Conference action! The Exhibition Hall is an open area directly adjacent to main lecture hall and registration area, ensuring maximum visibility and exposure for exhibitors. A volunteer will be available to help with set-up and break-down. Security overnight is not available.

### **Exhibitor Table Package - \$200.00**

Exhibitors receive increased visibility by interacting with conference delegates during registration, coffee and luncheon breaks.

Exhibiting Hours:

- Friday, February 20<sup>th</sup> - 8:30 AM to 4:30 PM
- Saturday, February 21<sup>st</sup> - 8:30 AM to 3:30 PM

Events in Exhibit Area, both Friday and Saturday:

- Registration each morning
- Continental Breakfast each morning
- Traffic to Cafeteria & workshops
- Two Refreshment Breaks each day

Standard Display Exhibit Includes:

- Name in Conference Program
- One 6 ft. table
- One chair
- Lunch
- Set up: Thursday, February 19<sup>th</sup>, 4:00-8:00 PM or Friday, February 20<sup>th</sup>, 7:00-8:00 AM
- Tear down: Saturday, February 21<sup>st</sup>, 3:30-4:00 PM

Extras (optional):

- One 115 Volt/15 Amp electrical outlet - \$50.00
- Additional table - \$150.00

Program book will be printed in black ink only. Please supply high resolution, print-ready artwork to ABC Peel chapter by February 6, 2015.

[1] See **Item in Welcome Bag** for conditions and requirements.

## SPONSORSHIP / EXHIBITOR REPLY FORM

**Yes!** We support the Association for Bright Children of Ontario, bright and gifted children and youth, and their families. We want to be part of the 2015 ABC Ontario Conference in Toronto, Ontario, on February 20-21, 2015, hosted by ABC Ontario, Peel Chapter.

My company or organization is interested in the following:

- Primary Event Sponsorship (one only available) - \$5,000
  - Exhibitor space requested
- Platinum Sponsorship (5 only available) - \$1,000
  - Exhibitor space requested
- Gold Sponsorship (5 only available) - \$500
  - Exhibitor space requested
- Workshop/Mini Presentation Sponsorship - \$250.00/workshop
- Children/Youth program Sponsor - \$250.00/program
- Providing Welcome bags (400) - \$75.00
- Providing Pens & Notepads (400) - \$75.00
- Providing Badge Holders & Lanyards (400) - \$75.00
- Exhibitor Table Package - \$200
  - Extra Table - \$150.00
  - Electrical outlet - \$50.00

Total Due: \$ \_\_\_\_\_ (Canadian Dollars)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov./Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

- Cheque enclosed made payable to **ABC Peel Chapter**.

Please return this form with your cheque to:

Conference 2015,  
c/o ABC Peel Chapter,  
PO Box 10010, RPO Watline,  
Mississauga, ON L4Z 4G5